

MEMORANDUM OF UNDERSTANDING  
REGARDING BLOCK TRANSFER

between

North Island College

and

College of the Rockies

This memorandum of understanding constitutes an agreement between North Island College (NIC) and College of the Rockies (COTR). The participating units at the respective colleges are the School of Business at NIC and Tourism Program at COTR.

Objective of the Agreement:

NIC agrees to facilitate the block transfer of students from COTR into the 3<sup>rd</sup> year of the Bachelor of Business Administration (BBA) in the Marketing or General Management options. By this agreement, applicants from COTR who meet the requirements outlined below will be eligible for admission to NIC with full block transfer as per the program admission requirements on the NIC website.

Successful completion of:

- Tourism and Recreation Management Diploma at COTR and with the stipulation that students will take the following 5 NIC courses in lieu of program electives in years 3 and 4: BUS 132, BUS 217, ECO 110, ECO 111 and MAT 115. Students entering the BBA Marketing option will further require 2 Business electives at the 200 level or higher to complete the credential
- Adventure Tourism Business Operations Diploma at COTR and with the stipulation that students will take the following 6 NIC courses in lieu of program electives in years 3 and 4: BUS 132, BUS 217, ECO 110, ECO 111, ENG 160 and MAT 115. Students entering the BBA Marketing option will further require 1 Business elective at the 200 level or higher to complete their credential

As a partner to this agreement, COTR agrees:

- To make information about this agreement and the BBA Marketing and General Management options available to students
- To provide opportunity for representatives of NIC to visit appropriate forums at COTR to disseminate information about the NIC BBA programs in Marketing and General Management.

As a partner to the agreement, NIC agrees:

- To provide students from COTR holding diplomas as noted above academic acceptance into the third year of the BBA Marketing or General Management options, provided all other entrance criteria are met (per the program admission requirements on the NIC website);
- To notify COTR with as much lead time as possible of any curriculum changes to the BBA in Marketing and/or General Management options

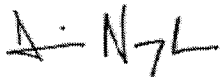
#### Liaison

Implementation of this agreement will be through the Registrar's Office at each institution, in consultation with the appropriate authorities in the respective programs.

#### Terms of Agreement

This agreement shall be in place for a period of five years commencing on December 1, 2016. At the end of this time, the agreement will be subject to review and renewal by NIC. If there are impediments to renewal, NIC will notify COTR, with the goal of negotiating a new agreement. Final approval of the agreement will remain with the Dean, Business and Applied Studies at NIC.

On behalf of NIC:



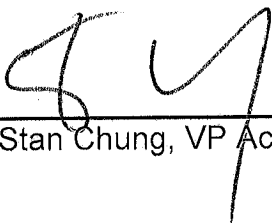
February 23, 2017

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Diane Naugler, Dean

Date

On behalf of COTR:

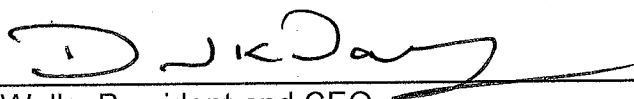


March 1, 2017

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Dr. Stan Chung, VP Academic and Applied Research

Date



March 1, 2017

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David Walls, President and CEO

Date

## NIC PROGRAM REQUIREMENTS

### Year 1 - Hospitality Option

#### - Sustainable Tourism Option

#### - Hospitality & Sustainable Tourism Option

- BUS-100 Financial Accounting Fundamentals
- BUS-162 Basic Marketing Principles & Practices
- BUS-170 Computer Applications for Business
- BUS-217 Management Accounting
- ENG-160 Effective Organizational Writing
- THM-100 The Tourism Industry
- THM-107 Accommodating Your Guest
- THM-108 Human Resource Management
- THM-112 Leadership & Management
- THM-119 Tourism & Hospitality - Year 1 Field Trip
- THM-170 Food & Beverage Service

Students may exit after Year 1 with a Tourism & Hospitality Management Certificate.

Co-op — mandatory for all students. Students must complete EMP-100 in the Fall term as a prerequisite to

Co-operative Education Internship Work Term (THM-197) in the Spring.

Co-op work terms must be completed between first and second term for full-time students and prior to the last course term for part-time students.

- EMP-100 Co-operative Education Pre-Employment Seminar
- THM-197 Co-operative Education Internship Work Term

## COTR PROGRAM REQUIREMENTS

### TRMP (Tourism and Recreation Management) Program Diploma

(Credits)

- ACCT 261/263 Accounting 1 (3)
- MKTG 281 Principles of Marketing (3)
- COMP 153 Intro. To Data Processing (3)
- COMC 100 Written & Oral Commun. (3)
- TRMP 111 Intro. To Tourism (3)
- TRMP 210 Recreation Facilities Plan. & Mfice. (3)
- TRMP 200 Rec. Program. For a Diverse Pop. (3)
- TRMP 102 Leadership and Comm. Participation (3)
- TRMP 160 Industry Certification (0)
- TRMP 100 Leisure and Sport in Cdn. Society (3)

TRMP 231 Work Placement (3)

### Year 2 – Hospitality Option

- ENG-115 Essay Writing & Critical Analysis
  - THM-201 Internal Controls
  - THM-203 Conventions & Special Events Management
  - THM-212 Tourism & Hospitality Law & Ethics
  - THM-219 Tourism & Hospitality - Year 2 Field Trip
  - THM-222 Entrepreneurship in Tourism
  - THM-250 International Hotel Management
  - THM-270 Beverage Theory and Management
  - THM-275 Food Fundamentals & Service
  - Plus 2 Electives totaling 6 credits chosen from courses numbered 100 or higher that transfer to a B.C. degree-granting institution.
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|  | (3)                                    |
|  | Or ENGL 100 English Composition        |
|  | (3)                                    |
|  | MGMT 204 Principles of Management      |
|  | (3)                                    |
|  | TRMP 220 Event Management              |
|  | (3)                                    |
|  | MGMT 212 Business Law                  |
|  | (3)                                    |
|  | TRMP 237 Environmental Stewardship     |
|  | (3)                                    |
|  | MGMT 316 Entrepreneurship & Small Bus. |
|  | (3)                                    |
|  | COMC 253 Intercultural Communications  |
|  | (3)                                    |
|  | TRMP 260 Budget and Proposal Writing   |
|  | (3)                                    |
|  | TRMP 150 Recreation Planning 1         |
|  | (3)                                    |
|  | Elective #1                            |
|  | (3)                                    |
|  | TRMP 250 Research and Programming      |
|  | (3)                                    |
|  | Total Credits (63)                     |

### Year 2 – Sustainable Tourism Option

- ENG-115 Essay Writing & Critical Analysis
  - THM-201 Internal Controls
  - THM-203 Conventions & Special Events Management
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|--|--|
|  | (3)                                    |
|  | COMC 102 Advanced Prof. Communications |
|  | (3)                                    |
|  | Or ENGL 100 English Composition        |
|  | MGMT 204 Principles of Management      |
|  | (3)                                    |
|  | TRMP 220 Event Management              |
|  | (3)                                    |

- THM-211 Sustainable Tourism (3) TRMP 237 Environmental Stewardship
- THM-212 Tourism & Hospitality Law & Ethics (3) MGMT 212 Business Law
- THM-219 Tourism & Hospitality - Year 2 Field Trip (3) TRMP 250 Research and Programming
- THM-222 Entrepreneurship in Tourism (3) MGMT 316 Entrepreneurship & Small Bus.
- THM-225 Cross Cultural Tourism (3) COMC 253 Intercultural Communication

- Plus 3 Electives totaling 9 credits chosen from courses numbered 100 or higher that transfer to a BC degree-granting institution.

- (3) Elective # 1
- (3) TRMP 150 Recreation Planning 1
- (3) TRMP 260 Budget and Proposal Writing

Total Credits (63)

## NIC PROGRAM REQUIREMENTS

### Year 1 – Adventure Guiding Option

#### Field Focused

- NAU-016 Restricted Operator Certificate – Maritime (7 hours)
- TCS-010 World Host Fundamentals
- TGA-100 Guiding Skills 1
- TGA-101 Interpretation
- TGA-103 Sea Kayaking 1
- TGA-105 Canoeing
- TGA-106 Sea Kayaking 2
- TGA-107 Sailing
- TGA-110 Guiding Skills 2
- TGA-111 Wilderness First Aid

#### Applied Theory

- ENG-160 Effective Organizational Writing
- THM-211 Sustainable Tourism
- THM-212 Tourism & Hospitality Law and Ethics
- THM-225 Cross Cultural Tourism

\*Students wishing to exit at this point must take TGA-700 Work Placement (1 credit) in order to receive the Adventure Guiding Certificate.

#### Co-op – mandatory for all students

- EMP-100 Co-operative Education Pre-Employment Seminar
- THM-197 Co-operative Education Internship Work Term

## COTR PROGRAM REQUIREMENTS

### ATBO (Adventure Tourism Business Operations)

#### (Credits)

The following courses cover NIC field focused course:

- ATBO 123, 131, 132, 133, 135, 141, 142, 151, 152,
- (10) 171, 230 231, 233, 235, 241, 242, 252, 260
- (4) ATBO 114/214 Wilderness/Advanced First Aid

- (3) ATBO 207 Sustainable Tourism
- (3) ATBO 109 Risk Management
- (3) ATBO 208 Cross Cultural Tourism

- (3) ATBO 213 Work Experience Practicum

## Year 2 – Adventure Guiding Option

(Credits)

• BUS-100 Financial Accounting Fundamentals	(3)	ACCT 261 Accounting 1
• BUS-162 Basic Marketing Principles & Practices	(3)	MKTG 281 Principles of Marketing
• BUS-170 Computer Applications in Business	(3)	COMP 153 Introduction to Data Processing
• BUS-217 Management Accounting		
• THM-100 The Tourism Industry	(3)	ATBO 101 Principles of Tourism
• THM-107 Accommodating Your Guest	(3)	ATBO 105 Wilderness Travel
• THM-108 Human Resources Management	(3)	ATBO 202 Human Resource Management
• THM-112 Leadership & Management	(3)	ATBO 106 Experiential Leadership & Guiding
• THM-119 Tourism & Hospitality - Year 1 Field Trip (1 credit)	(1)	ATBO 121 Back Packing Level 1
• THM-170 Food & Beverage 1	(3)	ATBO 201 Advanced Natural Interpretation
• THM-219 Tourism & Hospitality - Year 2 Field Trip (2 credits)	(2)	ATBO 221 Back packing Level 2
• THM-222 Entrepreneurship in Tourism	(3)	MGMT 316 Entrepreneurship & Small Business
	(9)	ELECTIVE credit for ATBO 107 Natural Interpretation ATBO 112 Research Methods, ENGL 100 English Composition – 3 credits each total of 9 credits.

Total Credits (65)